

# 2020



## New Laboratory Startup Program

### **Congratulations on Starting your new Laboratory!**

**AssayCell's, New Lab StartUp Program** goal is to assist Research and Academic accounts get their new lab set up quickly and cost effectively. To qualify for this program you should have been awarded new research grant funding, moving to a new location, starting a new laboratory, renovating a lab or expanding an existing lab.

To make this process easier for you and save time in gathering your resources we have put together a list of Laboratory Supplies and reagents all in one place. New Laboratories qualify for major discounts up to 40% on select items.

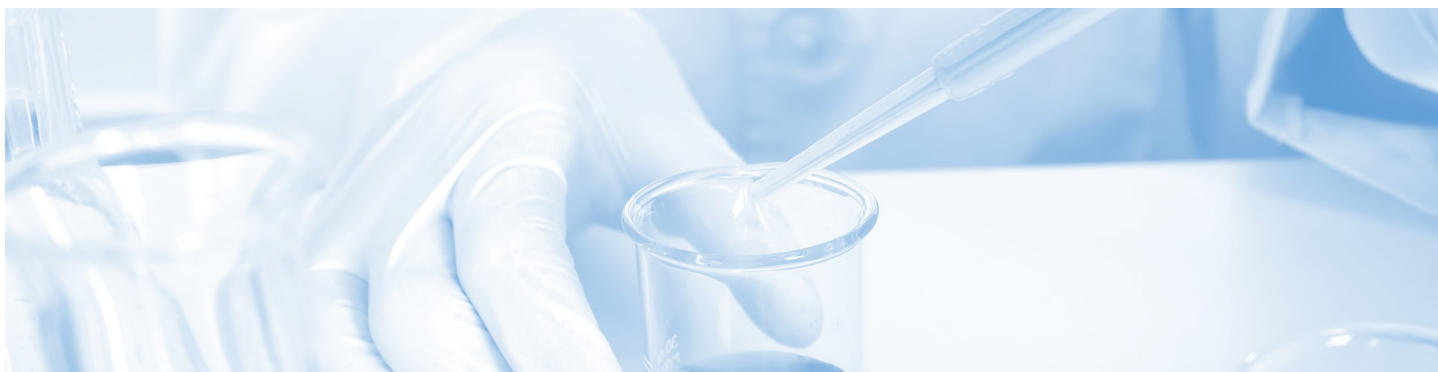
Please refer to the list of our products in following pages and fill out our online form to get started with your new account and take advantage of these discounts.

### **Contact us today for all enquiries:**

**Email: [sales@assaycell.com](mailto:sales@assaycell.com)**

**Phone: 732-429-0199**

**Web: [www.assaycell.com](http://www.assaycell.com)**



Cell Culture Media &Reagents	
<input type="checkbox"/>	Animal Product Free Media and Supplements
<input type="checkbox"/>	Bacterial Culture Media
<input type="checkbox"/>	Bacterial Culture Media
<input type="checkbox"/>	Bacterial Culture Media
<input type="checkbox"/>	Bovine Pitutary Extract
<input type="checkbox"/>	Buffers &amp;
<input type="checkbox"/>	Cell Culture Media &amp;
<input type="checkbox"/>	Enzyme Assays
<input type="checkbox"/>	Expression Kits
<input type="checkbox"/>	Fermentation Media
<input type="checkbox"/>	FNC Coating mix
<input type="checkbox"/>	Freezing Media
<input type="checkbox"/>	Mammalian culture media
<input type="checkbox"/>	Media Optimization Kits
<input type="checkbox"/>	Protein Expression Media
<input type="checkbox"/>	Protein Expression Media
<input type="checkbox"/>	Protein Production products
<input type="checkbox"/>	Reagents
<input type="checkbox"/>	SFM Screening Kit
<input type="checkbox"/>	SILAC Amino Acids
<input type="checkbox"/>	SILAC Media
<input type="checkbox"/>	Speciality Enzymes
<input type="checkbox"/>	Metabolite Standards
Cell Culture Supplies	
<input type="checkbox"/>	Autofil Bottle Top Filters
<input type="checkbox"/>	Cell Strainers
<input type="checkbox"/>	Centrifuge Bottles
<input type="checkbox"/>	Centrifuge filtration Units
<input type="checkbox"/>	EZ Grip Carboys
<input type="checkbox"/>	Flat Bottom with low evaporation
<input type="checkbox"/>	Hardware accessories
<input type="checkbox"/>	Heavy Duty Vacuum bottles
<input type="checkbox"/>	Membrane Disc Filters
<input type="checkbox"/>	Non-tissue Culture treated plates
<input type="checkbox"/>	Tissue culture dishes
<input type="checkbox"/>	Vent Filters
<input type="checkbox"/>	Media Bottles
<input type="checkbox"/>	Sample Prep Syringe Filters
<input type="checkbox"/>	Syringe filters
<input type="checkbox"/>	Vac trap Vacuum filtration systems

Laboratory Supplies			
<input type="checkbox"/>	Autoclave Supplies	<input type="checkbox"/>	Label Tape
<input type="checkbox"/>	Autoradiography	<input type="checkbox"/>	Marking Pens
<input type="checkbox"/>	Autoradiography Cassettes/ Screens	<input type="checkbox"/>	Microarray Slides
<input type="checkbox"/>	Autoradiography Film	<input type="checkbox"/>	Microcentrifuge Tubes
<input type="checkbox"/>	Autosampler Vials	<input type="checkbox"/>	Microscope Slides
<input type="checkbox"/>	Balance Weights	<input type="checkbox"/>	Microscope slides &amp;
<input type="checkbox"/>	Beakers, Glass	<input type="checkbox"/>	Multi-Well Plates
<input type="checkbox"/>	Beakers, Plastic	<input type="checkbox"/>	PCR Plates
<input type="checkbox"/>	Bench Protectors	<input type="checkbox"/>	PCR vials
<input type="checkbox"/>	Bottles, Glass	<input type="checkbox"/>	Petri Dishes, Disposable
<input type="checkbox"/>	Bottles, Plastic	<input type="checkbox"/>	Photodocumentation Film
<input type="checkbox"/>	Brushes	<input type="checkbox"/>	Pipet Tips
<input type="checkbox"/>	Cell Lines	<input type="checkbox"/>	Pipets, Disposable Glass
<input type="checkbox"/>	Cell Scrapers	<input type="checkbox"/>	Pipets, Disposable Plastic
<input type="checkbox"/>	Centrifuge Tubes, Plastic	<input type="checkbox"/>	Pipets, Disposable Transfer
<input type="checkbox"/>	Cleaners/Disinfectants	<input type="checkbox"/>	Pipette Tips
<input type="checkbox"/>	Cryogenic Vials	<input type="checkbox"/>	Pipettors , adjustable volume, fixed volumem multi-channel
<input type="checkbox"/>	Cryovials	<input type="checkbox"/>	Plate Sealers
<input type="checkbox"/>	Cuvets	<input type="checkbox"/>	Plates, 96-Well
<input type="checkbox"/>	Disposal Boxes	<input type="checkbox"/>	Racks, Microcentrifuge Tube
<input type="checkbox"/>	DNA Storage	<input type="checkbox"/>	Racks, Test Tube
<input type="checkbox"/>	Erlenmeyer Flasks	<input type="checkbox"/>	Roller Bottles
<input type="checkbox"/>	Extraction Discs	<input type="checkbox"/>	Serological Pipettes
<input type="checkbox"/>	Filter Paper	<input type="checkbox"/>	Stir Bars
<input type="checkbox"/>	Filtration Products	<input type="checkbox"/>	Syringes/Needles
<input type="checkbox"/>	Filtration, Bottle-Top	<input type="checkbox"/>	Tissue Culture Flasks
<input type="checkbox"/>	Filtration, Syringe Filters	<input type="checkbox"/>	Tissue Culture Plates
<input type="checkbox"/>	Flasks	<input type="checkbox"/>	Transfer Membranes
<input type="checkbox"/>	Funnels	<input type="checkbox"/>	Transfer Pipettes
<input type="checkbox"/>	Gloves	<input type="checkbox"/>	Tubes, Glass
<input type="checkbox"/>	Gloves, Latex, Nitrile	<input type="checkbox"/>	Tubes, Plastic
<input type="checkbox"/>	Graduated Cylinders	<input type="checkbox"/>	Tubing
<input type="checkbox"/>	Handcare/Skin Care	<input type="checkbox"/>	Wash Bottles
<input type="checkbox"/>	High Speed Centrifuge Tubes	<input type="checkbox"/>	Weighing Dishes
<input type="checkbox"/>	Hybridization Membranes	<input type="checkbox"/>	Weighing Scoops
<input type="checkbox"/>	Immersion Oil	<input type="checkbox"/>	Wipes
<input type="checkbox"/>	Lab Notebooks	<input type="checkbox"/>	Wrapping Film/Foil

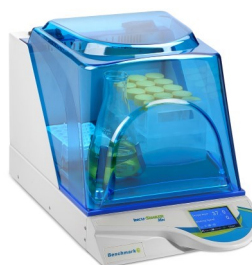
**The Checklist Provides major product categories organized in groups to help you conveniently select the necessities for your lab. Complete list of Products and variations are available on our website– [www.assaycell.com](http://www.assaycell.com), Special discount pricing is available for new lab startup for up to 40% on select products. For pricing and any other products not included in the list please contact our representative at [sales@assaycell.com](mailto:sales@assaycell.com) or Phone: **732-397-8623****





Biochemical Reagents	
<input type="checkbox"/>	Buffers
<input type="checkbox"/>	Dyes/Stains
<input type="checkbox"/>	General Media
<input type="checkbox"/>	PCR Reagents
<input type="checkbox"/>	Protein DNA RNA Analysis
<input type="checkbox"/>	Supplements
<input type="checkbox"/>	Acetate
<input type="checkbox"/>	Acids Acetic Fluroboric Formic
<input type="checkbox"/>	Analytical Solutions & Buffers
<input type="checkbox"/>	Boric Acid
<input type="checkbox"/>	Carbonate
<input type="checkbox"/>	Chloride
<input type="checkbox"/>	Dextrose
<input type="checkbox"/>	EDTA
<input type="checkbox"/>	Electrophoresis Agarose Buffers
<input type="checkbox"/>	Ferric Chloride
<input type="checkbox"/>	High Purity Acids
<input type="checkbox"/>	High Purity Acids
<input type="checkbox"/>	Hydrochloric Acid
<input type="checkbox"/>	Hydroxynaphthol
<input type="checkbox"/>	Inorganic Standards
<input type="checkbox"/>	Iodine
<input type="checkbox"/>	Ispopropanol Alcohol
<input type="checkbox"/>	Nitrate
<input type="checkbox"/>	Nucleic Acid Markers
<input type="checkbox"/>	Phenol
<input type="checkbox"/>	Potassium
<input type="checkbox"/>	Reagent Salts
<input type="checkbox"/>	Reagent Solvents
<input type="checkbox"/>	Sodium
<input type="checkbox"/>	Sodium Hydroxide
<input type="checkbox"/>	Solutions
<input type="checkbox"/>	Starch
<input type="checkbox"/>	Sucrose Crystal
<input type="checkbox"/>	Taq Polymerase
<input type="checkbox"/>	Zinc Chloride

Equipment	
<input type="checkbox"/>	3D Rockers
<input type="checkbox"/>	Homogenizers
<input type="checkbox"/>	MicroCentrifuges
<input type="checkbox"/>	Mini Centrifuges
<input type="checkbox"/>	Power Supplies
<input type="checkbox"/>	Rotators
<input type="checkbox"/>	Vortex Mixers
<input type="checkbox"/>	Autoclaves
<input type="checkbox"/>	Baths, Circulating
<input type="checkbox"/>	Baths, General Purpose
<input type="checkbox"/>	Baths, Shaking
<input type="checkbox"/>	Blotters
<input type="checkbox"/>	Centrifuges
<input type="checkbox"/>	CO2 Incubators
<input type="checkbox"/>	Gel electrophoresis equipment
<input type="checkbox"/>	Gel Imaging systems
<input type="checkbox"/>	Hotplates/Stirring Hotplates
<input type="checkbox"/>	Hybridization Incubators/Ovens
<input type="checkbox"/>	Incubators, Dry Block
<input type="checkbox"/>	Incubators, Standard
<input type="checkbox"/>	Ovens
<input type="checkbox"/>	Photodocumentation systems,
<input type="checkbox"/>	shakers
<input type="checkbox"/>	Thermal Cyclers
<input type="checkbox"/>	Thermometers
<input type="checkbox"/>	Timers
<input type="checkbox"/>	Titratrs
<input type="checkbox"/>	Transillumination systems
<input type="checkbox"/>	Waterbaths



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