



New Laboratory Startup Program

Congratulations on Starting your new Laboratory!

AssayCell' s, New Lab StartUp Program goal is to assist Research and Academic accounts get their new lab set up quickly and cost effectively. To qualify for this program you should have been awarded new research grant funding, moving to a new location, starting a new laboratory, renovating a lab or expanding an existing lab.

To make this process easier for you and save time in gathering your resources we have put together a list of Laboratory Supplies and reagents all in one place. New Laboratories qualify for major discounts up to 40% on select items.

Please refer to the list of our products in following pages and fill out our online form to get started with your new account and take advantage of these discounts.

Contact us today for all enquiries:

Email: sales@assaycell.com

Phone: 732-429-0199

Web: www.assaycell.com



Call Cult	ure Media &Reagents
П	Animal Product Free Media and Supplements Bacterial Culture Media
	Bacterial Culture Media
	Bacterial Culture Media
	Bovine Pitutary Extract
	Buffers & amp
	Cell Culture Media &
	Enzyme Assays
	Expression Kits
	Fermentation Media
	FNC Coating mix
	Freezing Media
	Mammalian culture media
	Media Optimization Kits
	Protein Expression Media
	Protein Expression Media
	Protein Production products
	Reagents
	SFM Screening Kit
	SILAC Amino Acids
	SILAC Media
	Speciality Enzymes
	Metabolite Standards
Cell Culti	ure Supplies
	Autofil Bottle Top Filters
	Cell Strainers
	Centrifuge Bottles
	Centrifuge filtration Units
	EZ Grip Carboys
	Flat Bottom with low evaporation
	Hardware accessories
	Heavy Duty Vacuum bottles
	Membrane Disc Filters
	Non-tissue Culture treated plates
	Tissue culture dishes
	Vent Filters
	Media Bottles
	Sample Prep Syringe Filters
	Syringe filters
	Vac trap Vacuume filteration systems
	vac trap vacuame interation systems

Laboratory	y Supplies		
☐ A	utoclave Supplies		Label Tape
☐ A	utoradiography		Marking Pens
	utoradiography Cassettes/ creens		Microarray Slides
□ Aı	utoradiography Film		Microcentrifuge Tubes
☐ Aı	utosampler Vials		Microscope Slides
□ Ва	alance Weights		Microscope slides & amp
□ Be	eakers, Glass		Multi-Well Plates
□ Be	eakers, Plastic		PCR Plates
□ Be	ench Protectors		PCR vials
	ottles, Glass		Petri Dishes, Disposable
	ottles, Plastic		Photodocumentation Film
☐ Br	rushes		Pipet Tips
□ Ce	ell Lines		Pipets, Disposable Glass
_ Ce	ell Scrapers		Pipets, Disposable Plastic
_ Ce	entrifuge Tubes, Plastic		Pipets, Disposable Transfer
□ CI	eaners/Disinfectants		Pipette Tips
□ Cr	ryogenic Vials		Pipettors , adjustable volume, fixed volumem multi-channel
☐ Cr	ryovials		Plate Sealers
□ Cu	uvets		Plates, 96-Well
□ Di	isposal Boxes		Racks, Microcentrifuge Tube
□ DI	NA Storage		Racks, Test Tube
□ Er	rlenmeyer Flasks		Roller Bottles
□ Ex	ktraction Discs		Serological Pipettes
□ Fi	lter Paper		Stir Bars
□ Fi	Itration Products		Syringes/Needles
□ Fi	ltration, Bottle-Top		Tissue Culture Flasks
□ Fi	ltration, Syringe Filters		Tissue Culture Plates
□ Fl	asks		Transfer Membranes
□ Fu	unnels		Transfer Pipettes
□ Gl	loves		Tubes, Glass
□ Gl	loves, Latex, Nitrile		Tubes, Plastic
□ G	raduated Cylinders		Tubing
□ H:	andcare/Skin Care		Wash Bottles
	igh Speed Centrifuge Tubes		Weighing Dishes
□ H ₁	ybridization Membranes		Weighing Scoops
☐ In	nmersion Oil		Wipes
□ La	ab Notebooks	П	Wrapping Film/Foil

The Checklist Provides major product categories organized in groups to help you conveniently select the necessities for your lab. Complete list of Products and variations are available on our website—www.assaycell.com, Special discount pricing is available for new lab startup for up to 40% on select products. For pricing and any other products not included in the list please contact our representative at sales@assaycell.com or Phone: 732-397-8623



Biochemica	l Reagents
	Buffers
	Dyes/Stains
	General Media
	PCR Reagents
	Protein DNA RNA Analysis
	Supplements
	Acetate
	Acids Acetic Fluroboric Formic
	Analytical Solutions & Buffers
	Boric Acid
	Carbonate
	Chloride
	Dextrose
	EDTA
	Electrophoresis Agarose Buffers
	Ferric Chloride
	High Purity Acids
	High Purity Acids
	Hydrochloric Acid
	Hydroxynaphthol
	Inorganic Standards
	Iodine
	Ispopropanol Alcohol
	Nitrate
	Nucleic Acid Markers
	Phenol
	Potassium
	Reagent Salts
	Reagent Solvents
	Sodium
	Sodium Hydroxide
	Solutions
	Starch
	Sucrose Crystal
	Taq Polymerase
	Zinc Chloride

Equipme	nt
	3D Rockers
	Homogenizers
	MicroCentrifuges
	Mini Centrifuges
	Power Supplies
	Rotators
	Vortex Mixers
	Autoclaves
	Baths, Circulating
	Baths, General Purpose
	Baths, Shaking
	Blotters
	Centrifuges
	CO2 Incubators
	Gel electrophoresis equipment
	Gel Imaging systems
	Hotplates/Stirring Hotplates
	Hybridization Incubators/Ovens
	Incubators, Dry Block
	Incubators, Standard
	Ovens
	Photodocumentation systems,
	shakers
	Thermal Cyclers
	Thermometers
	Timers
	Titrators
	Transillumination systems
	Waterbaths







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